



Atharva Institute of Management Studies <u>Activity / Event report</u>

Name of Event/Title	: Rhythm- Ember'25 Management Events
Date of conduction	: 8 th – 11 th April 2025
Class / Semester	: MMS Semester 2 Batch 2024-2026
Faculty coordinator	: Prof. Kajal Desai, Dr. Monika Shrimali
Student coordinator/ committee	: Priyal Vishwakarma

Event Mentor/Guide

: Dr. D. Henry Babu (Director, AIMS)

DESCRIPTION

The Intercollegiate management event "Rhythm Ember'25" organized by Atharva Institute of Management Studies was conducted from $8^{th} - 11^{th}$ April 2025 in Phase 3 campus. It embarked the great success due to participation of enthusiastic students. There were 5 management events which focuses on all the specializations i.e. Marketing, Finance , Operations, IT , HR . The event was organized for MMS students as well as for under graduate students. This events helped the students to build network, learn team building, cooperation, critical thinking and decision making. The event was a great success for the organization as there was a good number of registration and even exciting prize was also given to the winners . The details of the events is given below.

Management Events

Day One: -8th April

HR: - SYNERGY SHOWDOWN DESCRIPTION

Objectives:

- The objective of **Synergy Showdown** was to enhance students' understanding of human resource management through fun, thought-provoking games and activities.
- The event aimed to develop essential soft skills such as communication, coordination, and leadership in an engaging and team-based environment.
- It also encouraged critical thinking and creative problem-solving, while fostering a collaborative spirit among participants.

Key Takeaways:

- Synergy Showdown was an exciting HR-themed event that boosted participants' management vocabulary, team dynamics, and interpersonal communication skills.
- Activities like "Puzzle Duzzle," "Pictionary Chits," and "Maze Craze" created a dynamic and memorable experience that successfully combined learning with entertainment.
- The event contributed to increased student interaction, improved team bonding, and a deeper understanding of key HR concepts.

Learning Outcomes:

- Enhanced HR Knowledge: Games such as "Puzzle Duzzle" helped students reinforce key HR terms and concepts in a fun, interactive format.
- **Creative Communication:** "Doodle Duel" encouraged participants to interpret and illustrate management & HR-related terms, strengthening both visual and verbal communication.
- **Team Coordination & Trust Building:** The "Maze Craze" blindfold activity emphasized trust, direction-following, and effective team coordination.
- Active Participation: Students demonstrated high engagement across all activities, showcasing enthusiasm, teamwork, and a competitive spirit throughout the event.
- Skill Development: Participants honed skills in quick thinking, collaboration, and non-verbal communication, all of which are crucial in HR management.

FLYER FOR THE EVENT







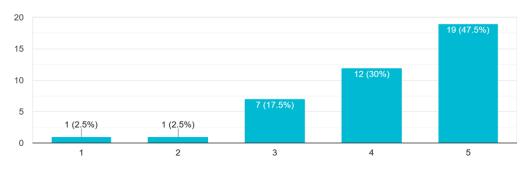


ATTENDANCE

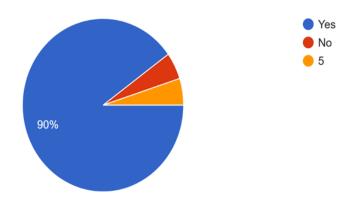
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FEEDBACK

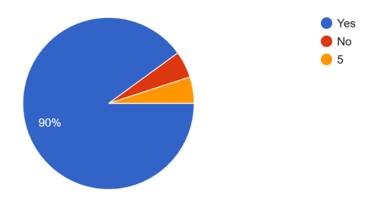
How would you rate the overall experience of the event? 40 responses



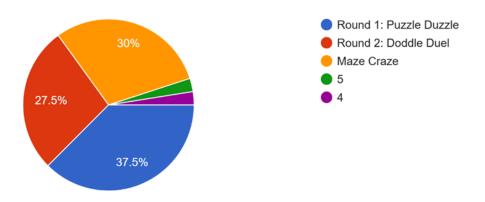
Were the Event interactive and engaging? 40 responses



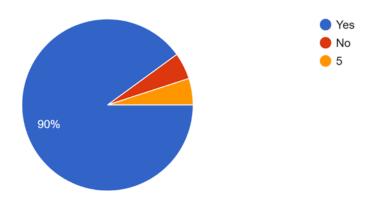
Did the HR Committee appear well-prepared and responsive 40 responses



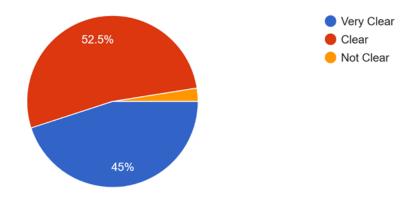
Which round of the event did you like most? 40 responses



Did the HR Committee appear well-prepared and responsive 40 responses

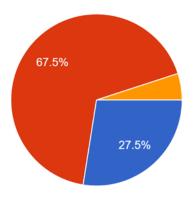


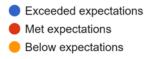
How clear was the communication prior to the event regarding Rules and Regulations? ⁴⁰ responses



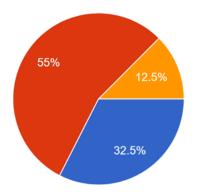
Did the event meet your expectations?

40 responses





How would you rate the fillers of the event? 40 responses





Day One: -8th April OPERATION: - POP'S BRIDGE BATTLE

DESCRIPTION

Objectives:

- To introduce students to basic civil/mechanical engineering concepts in a hands-on, fun way.
- To test their ability to design, construct, and test a load-bearing structure using limited resources.
- To encourage creative thinking under technical and material limitations.
- To foster healthy competition and collaborative learning in an engaging setting.
- To emphasize the importance of precision, planning, and execution in engineering tasks.

Takeaways:

- "More isn't always better" Smart design can outperform brute force or excessive material use.
- Collaboration is key Success depends not just on design, but how well a team communicates and executes.
- Failure is part of learning Bridges that collapse early provide insight into structural weaknesses and design flaws.
- Engineering is everywhere Even simple popsicle sticks can demonstrate powerful real-world concepts.
- Balance of Art and Science The project blends visual creativity with mathematical and physical logic.

Learning Outcomes:

- Understand Basic Engineering Principles Apply concepts of forces, load distribution, tension, and compression.
- **Develop Structural Design Thinking** Learn how **truss designs** and geometry impact strength.
- Improve Team Collaboration Skills Work effectively in teams, manage tasks, and share responsibilities.

- Enhance Problem-Solving Abilities Adapt to constraints and improvise solutions under pressure.
- Apply Theoretical Knowledge Practically Experience the real-world application of STEM concepts.
- Strengthen Time and Resource Management Optimize limited materials (100 sticks) and build within time constraints.

FLYER FOR THE EVENT







CENTRAL REAL

RHYTHM EMBER 25' 'OPEX'

PRESENTS POPS BRIDGE BATTLE

FREE REGISTRATION

Date: 8th April 2025 At 2pm

Prasad - 95941 88925 / Hrutwik - 96998 77099

Room No. 6, 3rd Floor, Phase 3, Atharva Institute of Management Studies, Malad (w)









ATTENDANCE

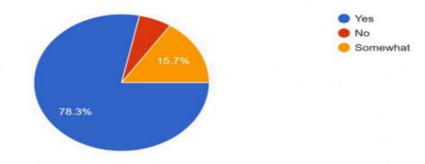
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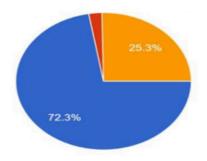
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FEEDBACK

Were the instructions for each round clear? 83 responses

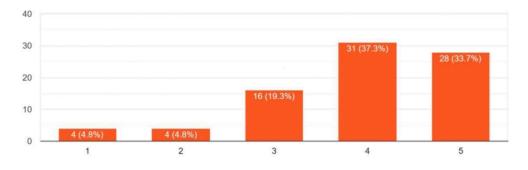


Did you find the event duration appropriate? 83 responses

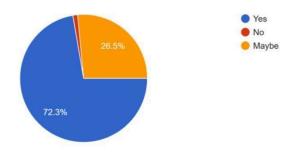




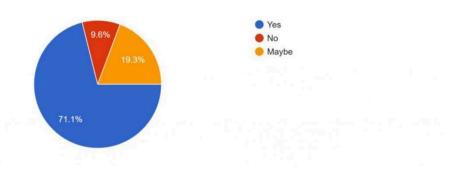
How would you rate the overall event? 83 responses



Did you find the event well organized? 83 responses



Did you feel the event was engaging and interactive? 83 responses



Day Two: -9th April

MARKETING: - INFLUENCE OFFLINE

DESCRIPTION

Objectives:

- The objective of Influence Offline was to foster creativity, engage students through various industries, and provide them with practical exposure to create social campaign.
- The event also aimed to strengthen public speaking skills, Presentation skills while offering a fun and dynamic platform for participants.

Key Takeaways:

- Influence Offline was a creative and engaging event that enhanced marketing skills, Time management, public speaking, teamwork, and confidence through interactive activities.
- It boosted social media visibility and provided a fun yet educational experience, making it a memorable success.

Learning Outcomes:

- The event successfully achieved its objective of enhancing creativity among participants through fun, engaging activity.
- Student engagement levels were notably high, with active participation in event and great energy throughout the event.
- Public speaking skills were sharpened as participants were given the
- opportunity to create an social media campaign ideas, communicate effectively, Make posters and present to their peers and faculty.
- The event provided practical marketing exposure as they can't use any electronic device or internet for ideas.

FLYER OF THE EVENT









RHYTHM &MBER 25'

MARKOMANIA

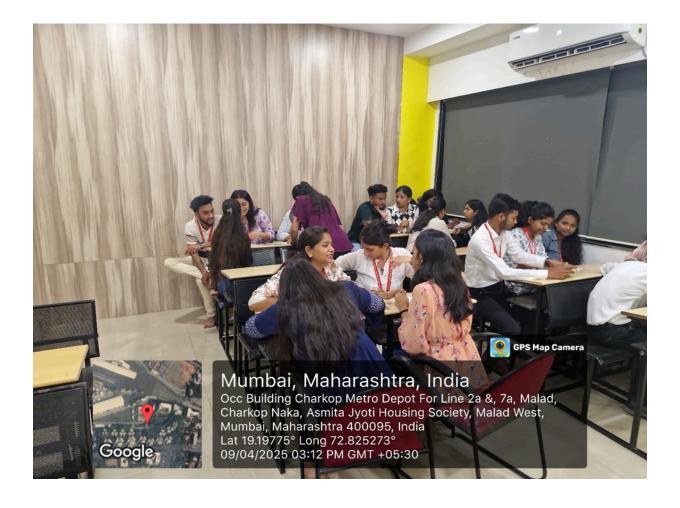
PRESENTS

INFLUENCE OFFLINE

VENUE : ATHRAVA INSTITUTE OF MANAGEMENT STUDIES , 4TH FLOOR , SEMINAR HALL

FREE REGISTRATION

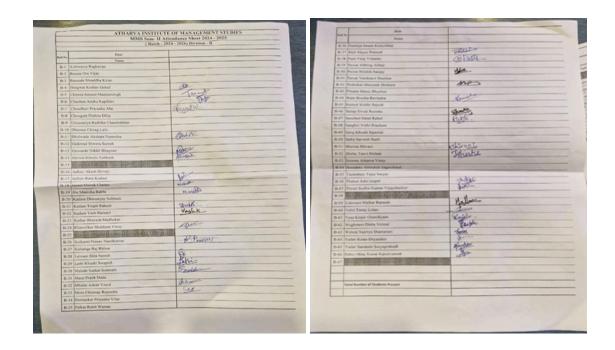
9TH APRIL 2PM TO 4PM







ATTENDANCE

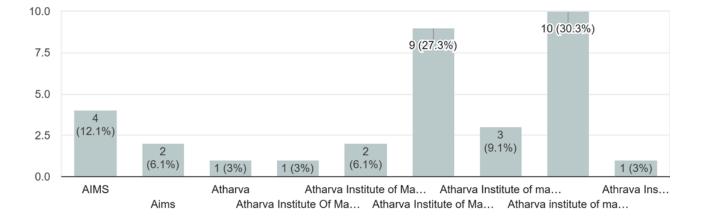


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	(Batch - 2024 - 2026) Division - A	Name
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	Bandaro Jyeshna	-yet-	A-39 Raiput Pratik Arun Bolk
	Bhanji Purvaja Ajay		A-80 Roul Samwad Sameer
	Bhoi Chetan Gyanlal		A-41 Rase Rive Devehand
A-5	Chavan Isha Santosh		A-12 Sable Jaydeep Jalindar Tracebe
	Dalvi Sushant Dattatray		A-43 Sofunke Prajwal Bapurao Jast. 4
A-7	Darade Priya Ramkrishna		A-44 Salurkhe Prasad Avinash 2000
A-8	Desale Samrat Ashok		A-45 Sapkal Rajashree Ramchandra
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A-22	Keny Gauravi Shambho		A-59 Vanja Harikrishna Narasimhan
A-23	Chan Abdullah Javed	here-	A-60 Vishwakarma Priyal Rakesh Burg
A-24	Charatmol Shubham Mahadev		A-61 Vishwakarma Robit Umashankar
A-25	Lokhande Tanaya Avinash	ctarrya-	A-62 Zire Mitali Suresh
A-26	Malvi Shrutika Kishor		A-63 Durade Achai Ramdas
A-27	Matkar Valbhav Harishchandra		A-64 Ayushi Vishoukama A4054V-
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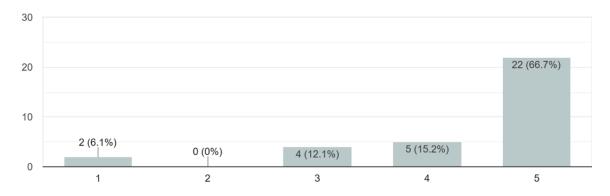
FEEDBACK

College Name

33 responses

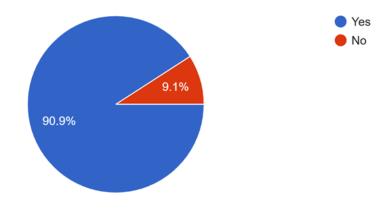


How Satisfied are you with Marketing Club's activities and events? ³³ responses



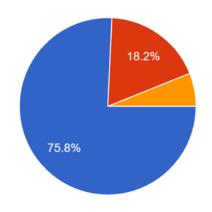
Were the game rules clear and easy to understand?

33 responses



How Engaging did you find the game?

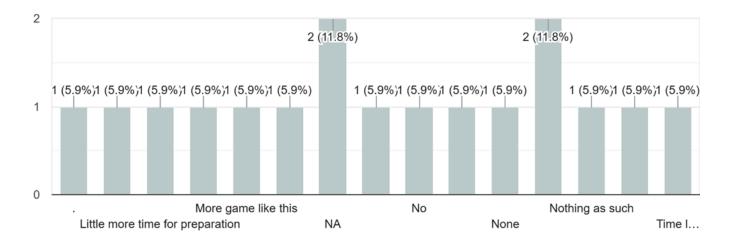
33 responses





What Improvements would you suggest for future Games?

17 responses



Day Two: -9th April

FINANCE:- GRIDLOCK TO GOLD

DESCRIPTION

Objectives:

- The objective of the game "Gridlock to Gold" is to simulate real-world financial challenges and develop strategic solutions to overcome them.
- The game encourages critical thinking, teamwork, and financial acumen. Ultimately, the goal is to transform financial "gridlock" into successful, value-driven outcomes—"gold."

Key Takeaways:

- The game "Gridlock to Gold" offers key takeaways such as enhancing strategic problem-solving, making effective financial decisions under pressure, and understanding how to unlock value in complex situations.
- It emphasizes teamwork, communication, and practical financial skills like budgeting and risk management, helping players develop a sharper financial mindset and a collaborative approach to overcoming real-world challenges.

Learning Outcomes:

- Ability to identify and analyze financial bottlenecks and inefficiencies.
- Enhanced strategic thinking and decision-making in financial scenarios.
- Improved teamwork and communication in problem-solving environments.
- Practical understanding of value creation, budgeting, and risk assessment.
- Development of a proactive, solution-oriented financial mindset.

FLYER OF THE EVENT



RHVTHM EMBER 25'

PRESENTS

GRIDLOCK TO GOLD RANGMANCH KI AWAAZ

FREE REGISTRATIONS

9 APRIL 2025

9:00am - 1:00pm

Sangeeta - 9324701467

RHYTHM

Radhika - 8928189911

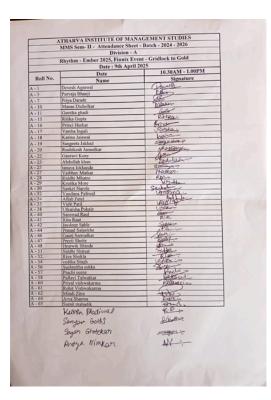
Seminar hall, 4th Floor, phase 3 Atharva Insititute of Management studies Malad (W)







ATTENDANCE

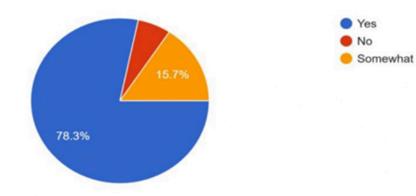


M	MS Sem- II - Attendance Shee	t - Batch - 2024 - 2026
1000	Division - B	
Rh	ythm - Ember 2025, Finnix Ev	ent - Gridlock to Gold
	Date : 9th April	
	Date	10.30AM - 1.00PM
Roll No.	Name	Signature
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B-3	Shraddha Kiran Bansode	
B-4	Keshav Gokul Bhagwat	(Q.
B-5	Jasneet Singh	
B-6	Anshu Kapildev chauhan	Marth
B - 7	Priyanka Chaudhari	Britest
B - 8	Nishita Choughule	1
B-9	Radhika Chourasiya	Rachter
B - 11	Akshata Dholwade	the
B - 12	Shweta Gaikwad	Aut
B - 13	Nikhil Gawande	Prost.
B - 14	Khushi Subhash Halwai	Murdini-
B - 16	Aksash Jadhav	DKali
B - 17	Rani kishan jadhav	
B - 18	Mahek Chetan Jasani	Melte
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B - 25	Khushal Khawale	
B - 24 B - 25 B - 28	Ekta Suresh Lalwani	THE.
B - 30	Sanket Somnath Malode	Smothe -
B - 31	Pratik Dada Mane	Alunia -
B - 32 B - 33	Adesh Vinod Mhatre Chinmay Rajendra More	ALC.
B - 33 B - 34	Priyanka Vilas Paithankar	Peinter -
B - 33 B - 34 B - 35	Rohit Waman Palkar	Ropan
B - 37	Mayur Pramod Patil	Tolette
B - 38	Viraj Vilasrao Patil	Wiraf
B - 39	Abhiraj Abhay Pawar	Harl
B - 40 B - 42	Hrishik Sanjay Pawar	Martin
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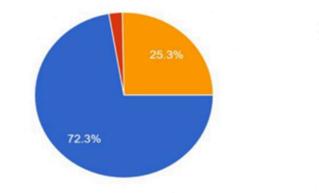
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FEEDBACK

Were the instructions for each round clear? 83 responses

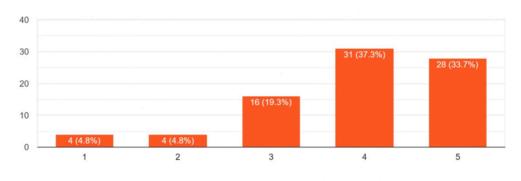


Did you find the event duration appropriate? 83 responses

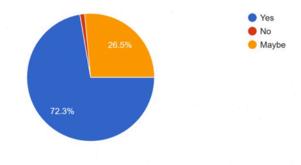




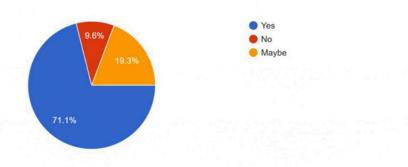
How would you rate the overall event? 83 responses



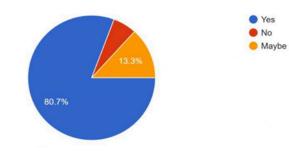
Did you find the event well organized? 83 responses



Did you feel the event was engaging and interactive? 83 responses



Would you participate again next year? 83 responses



Day Three: -11th April

IT:- CYBER SENSE- TECH TALK CHALLENGE

DESCRIPTION

Objectives:

- To raise awareness about cyber security risks and safe online practices.
- To encourage creative expression of technical topics using modern digital media.
- To provide a platform where students can educate peers through short-form, engaging video content.
- To promote media literacy and digital responsibility in a relatable, Gen Z-friendly way.
- To reinforce the idea that cyber security is everyone's responsibility, not just for techies.

Takeaways:

• Cyber threats are real and everywhere – Even simple actions can protect you online.

• Creativity + Tech = Impact – One engaging reel can educate hundreds about staying safe online.

- Reels can do more than entertain They can inform, empower, and change behaviour.
- Awareness is the first line of defence Knowing about scams, malware, and privacy threats makes you stronger.

• Anyone can be a cyber-ambassador – You don't have to be a hacker to help others stay secure.

Learning Outcomes:

• Understand Cyber security Basics – Gain knowledge about cyber threats, phishing, data privacy, password hygiene, etc.

• Build Digital Awareness Skills – Learn how to identify and avoid online scams and risky behavior.

• Develop Digital Storytelling Skills – Learn to deliver a powerful message in 30–60 seconds using social media formats.

• Enhance Communication & Visual Creativity – Turn technical concepts into engaging, easy-to-understand content.

• Promote Ethical Internet Use – Recognize the importance of digital responsibility and online ethics.

FLYER FOR THE EVENT







ATTENDANCE

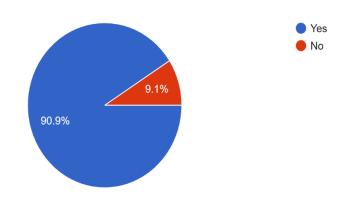
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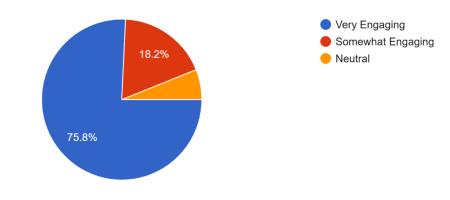
FEEDBACK

Were the game rules clear and easy to understand?

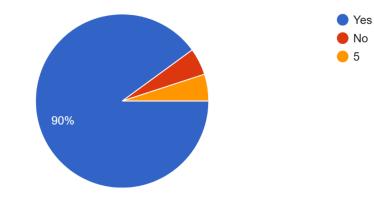
33 responses



How Engaging did you find the game? ³³ responses

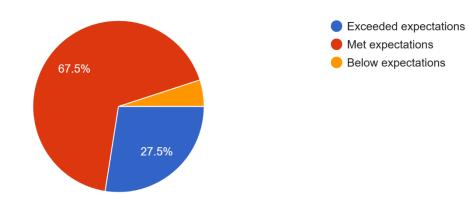


Were the Event interactive and engaging? 40 responses



Did the event meet your expectations?

40 responses



EVENT REPORT PREPARED BY: Priyal Vishwakarma **Verified by:** Prof. Kajal Desai , Dr. Monika Shrimali **Submitted to:** Dr. D. Henry